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Tad Hara is a native of Japan. He received a BFA in Architecture from the University of Tsukuba. From 1995 to 1997, he studied graphic design in the MFA program at Rhode Island School of Design. While working under the direction of Professor Thomas Ockerse his central focus was design methodology and information visualization. Currently he is the director of Experience Group at Dentsu eMarketing One, Inc. in Tokyo, pursuing interdisciplinary problem solving.

